

GO PUBLIC NOW

# AXT PUBLIC SERVICES




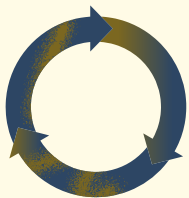
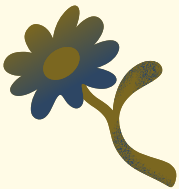
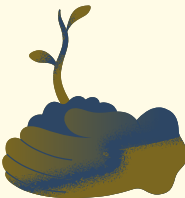
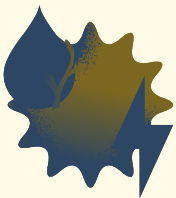
## Go Public

As the global market continues to expand and diversify, more and more diaspora companies are looking to expand their reach and gain access to new funding opportunities. One increasingly popular strategy is for diaspora companies to go public on African stock exchanges.

This move provides these companies with access to African investors and capital and helps support the local economies' growth and development.

Additionally, going public on African stock exchanges can help increase the visibility and credibility of these diaspora companies, attracting new investors and partners. However, challenges and considerations must be considered, such as understanding the regulatory requirements and cultural nuances of doing business in African countries.

Going public on African stock exchanges presents a promising opportunity for diaspora companies to further their growth and contribute to developing the continent's markets.

Company Profile	Pre-requisites	Process	Outlook	Conclusion
				

## AXT IPO Services



Begin by introducing the company and its commitment to sustainability. Describe the company's organizational profile, including its size, structure, and location, as well as an overview of its main products or services and its value chain. You may also discuss the company's key stakeholders and how it engages with them.

## **Who Qualifies?**

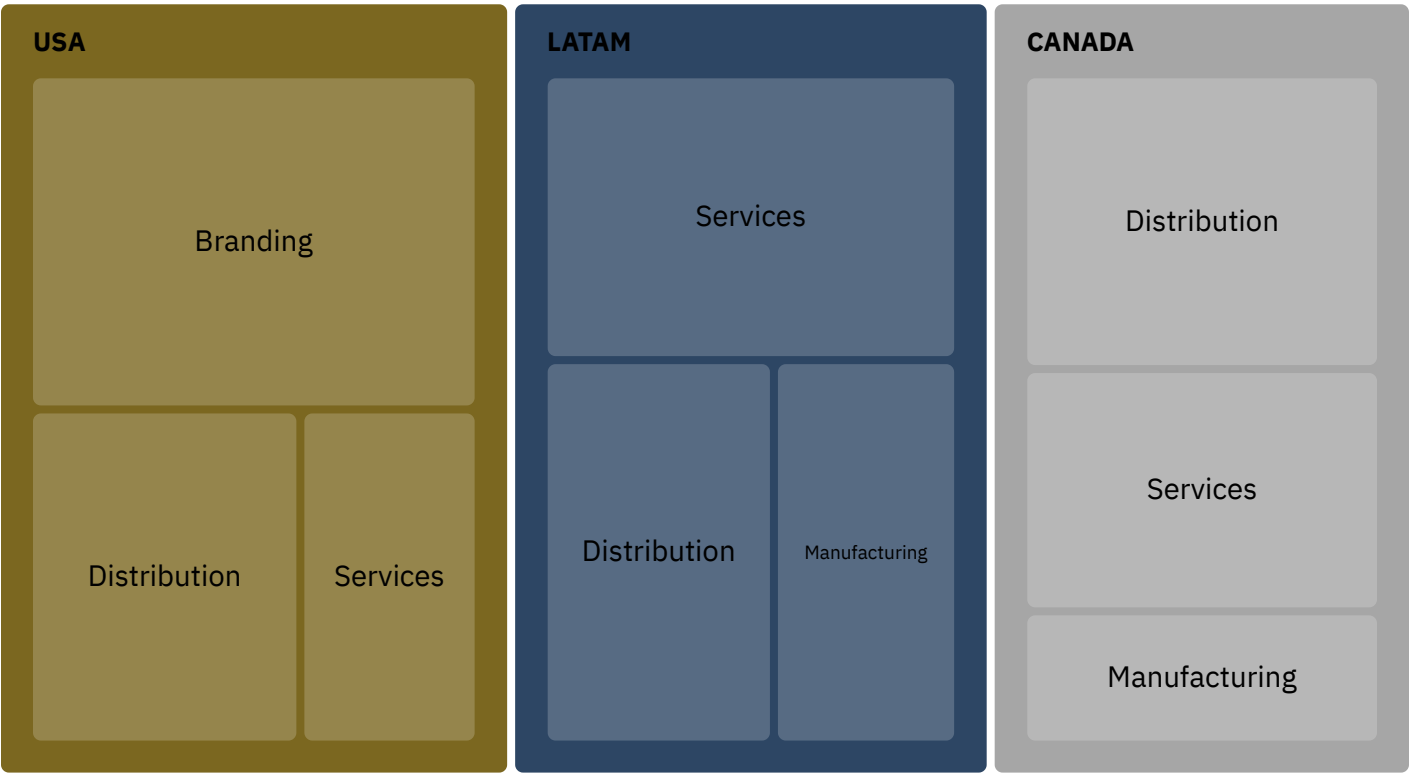
Pre-requisite:

1. **Company Registration:** The company must be registered and incorporated in the country where it plans to go public.
2. **Financial Stability:** The company must have a stable financial record and be profitable for a certain number of years, as this will instill confidence in potential investors and ensure the company's sustainability.
3. **Legal and Regulatory Requirements:** The company must comply with all legal and regulatory requirements of the country where it plans to go public. These may include obtaining licenses, permits, and approvals from relevant government bodies.
4. **Strong Corporate Governance:** The company must have strong corporate governance practices, including transparent financial reporting and stakeholder accountability.
5. **Investment Banker:** The company must engage an investment banker to act as the lead underwriter for the public offering. The investment banker will help prepare and manage the initial public offering (IPO) process.

6. Audit Reports: The company must have audited financial reports that comply with international financial reporting standards for the past three years.
7. Disclosure of Information: The company must be willing to disclose relevant and accurate information about its operations, financial performance, and prospects to potential investors.

Sectors of Focus

Regional market share per industry (%)



1. Initial Assessment and Consultation: AXT will assess your company's readiness to go public on African Stock Exchanges. Our team of experts will review your company's financials, operations, and market potential to determine the best approach for listing.
2. Preparation for Listing: We'll be able to guide you through preparing your company for listing, from choosing the most suitable stock exchange to completing all necessary legal and regulatory requirements.
3. Investment Banking Services: AXT offers many investment banking services to help you raise capital and maximize your company's value. This includes, but is not limited to, underwriting, private

placements, and mergers and acquisitions.

4. Market Research and Investor Roadshows: Our team will conduct in-depth market research to identify potential investors and partners for your company. We will also organize investor roadshows to showcase your company's strengths and attract potential investors.




5. Listing Support: AXT will provide support throughout the listing process, including drafting the necessary documents, coordinating with regulatory authorities, and facilitating the listing process.

6. Investor Relations: We understand the importance of maintaining positive relationships with investors and stakeholders. AXT will help you build and sustain strong investor relations, ensuring transparency and open communication to increase investor confidence.

7. Corporate Governance Compliance: AXT will assist your company in meeting all necessary regulatory and compliance requirements, ensuring that your company is in good standing with the relevant authorities.

## What we do

We take diaspora companies public on African stock exchanges by offering consultation, IPO, and post-IPO services.

Consultation	IPO Services	Post IPO Services
		

## What's The Process?

Process:



Going public on an African stock exchange can give Diaspora companies access to capital, increased visibility, and opportunities for further growth and expansion. However, companies must ensure they meet all prerequisites and follow the process to list their shares successfully. This can be a complex and lengthy process, but the proper preparations and expertise can significantly benefit the company and its stakeholders.



## Which exchange should I select?

Select a Stock Exchange: The first step is for the company to select a suitable stock exchange to list its shares. This will depend on factors such as the company's industry, location, and target market.

### Application Submission

The image shows a hand holding a tablet displaying an 'APPLICATION FORM' for stock exchange listing. The form is titled 'APPLICATION FORM' and has a section for 'PERSONAL INFORMATION'. The form includes fields for 'Last Name', 'First Name', 'Middle', 'City', 'State', 'Address', 'Email address', and 'Phone'.

- Fill out the submission documents.
- Our proprietary A.I data parsing technology will shortlist qualified companies
- Companies selected will automatically upload.

**Submit Application:** The company must apply for the chosen stock exchange, providing all necessary documents and information to the regulatory body.

## What type of Due Diligence should I expect?



- 1. **Regulatory Compliance:** Investors should conduct thorough due diligence on whether the company they want to invest in complies with the regulations and rules of the respective African stock exchange. This includes checking whether the company is listed on the exchange, follows the required reporting and disclosure rules, and adheres to the corporate governance standards set by the exchange and the local regulatory bodies.
- 2. **Financial Performance and Stability:** Investors should research the financial performance and stability of the company they want to invest in. This includes reviewing financial statements, earnings reports, and analyst reports to assess the company's overall financial health and growth potential. Reviewing the company's management team and their track record in successfully managing the business is also essential.
- 3. **Economic and Political Climate:** It is essential to conduct due diligence on the economic and political climate of the country where the stock exchange is located. Investors should assess factors such as the stability of government, economic policies, currency stability, and overall business environment. This information can give investors insights into the potential risks and opportunities that may impact their investments on the African stock exchange.

**Due Diligence Process:** The company will undergo a due diligence process, during which the stock exchange will thoroughly examine its financial and operational history, legal compliance, and other aspects to assess its suitability for listing.

## Economic Performance



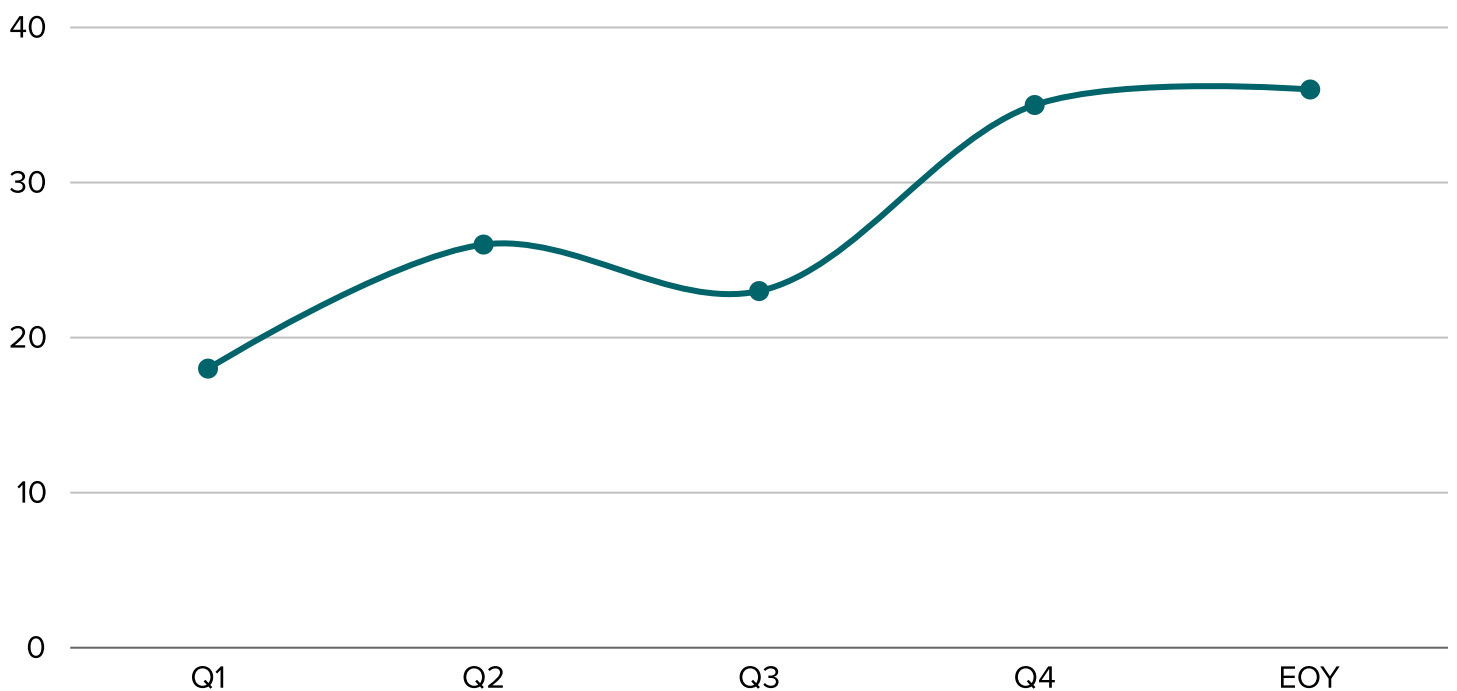


- Profitable for the past 3 years minimum
- Audited statements of the past 3 years

Valuation: The company's value will be determined by the stock exchange, considering its financial performance, market trends, and prospects.

**Profit** has been steady over the past year despite market fluctuations.

*Profit in \$M*



## How do we prepare?

IPO Preparation: Once the company has been approved for listing, it will work with its investment banker to prepare for the IPO. This includes setting a price for the shares, creating a prospectus for

potential investors, and engaging in roadshows to promote the offering.

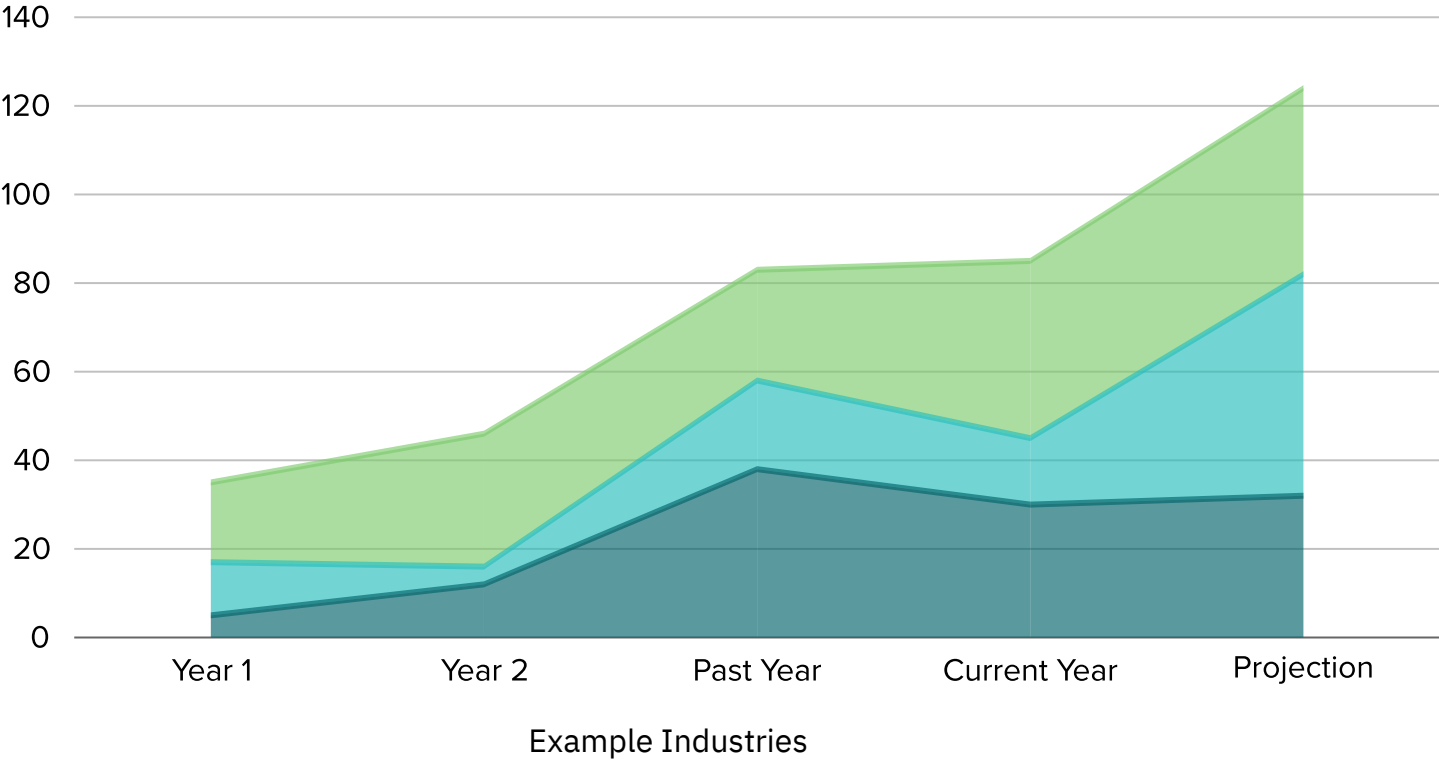
## Growth Projections

Launch the IPO: The IPO will be launched on the designated date, and interested investors can purchase shares in the company.

Listing and Trading: After the IPO, the company's shares will be listed on the stock exchange and can be traded by investors.

Revenues from manufacturing, distribution, and services are on an upward trend yearly.

Revenue in \$M



## About the Experts

Strategic Advisory Services: Our experienced advisors will provide strategic guidance and support to help your company achieve its long-term goals and objectives. We will work closely with your team to identify growth opportunities and navigate any challenges that may arise.



## **Public Relations & Marketing**

Public Relations and Marketing: Our team will work with you to develop a comprehensive public relations and marketing strategy to raise awareness about your company's listing and attract potential investors.

<b>Market Analysis</b> 	<ul style="list-style-type: none"> <li>Comprehensive market analysis and strategic planning: Our marketing and PR services for clients seeking to list on African stock exchanges include a thorough assessment of the target market, competitor analysis, and a strategic plan to position the company for success. This includes identifying the best stock exchange for listing, understanding the local market dynamics, and creating a messaging strategy to communicate with investors and stakeholders effectively.</li> </ul>
<b>Media Outreach</b> 	<ul style="list-style-type: none"> <li>Media outreach and communication: Another critical aspect of our marketing and PR services is creating a strong media presence and managing communication with relevant media outlets. This involves crafting press releases, media kits, and other materials to showcase the company and its value proposition. We also work with our clients to develop a media strategy to reach potential investors and gain visibility in the local market.</li> </ul>
<b>Investor Relations</b> 	<ul style="list-style-type: none"> <li>Investor relations support: In addition to targeting potential investors, we also offer investor relations support to ensure our clients effectively communicate with their existing shareholders. This includes coordinating and organizing investor events, preparing investor presentations and reports, and providing ongoing communication updates to keep investors informed and engaged. We aim to help our clients build and maintain strong relationships with their shareholders to enhance their overall market value.</li> </ul>

## What Happens After?

Post-Listing Support: The end of the listing process is just the beginning of our relationship with your company. AXT will continue to provide support and guidance to help your company thrive in the public market.	<a href="#">Complete Financial Report</a>
	<a href="#">Listing Data Report</a>
	<a href="#">Other links</a>

## Contact

For feedback, partnerships, or further information, please feel free to contact us at [gopublic@afriaxtrade.com](mailto:gopublic@afriaxtrade.com)



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